



X1 Social Discovery Transforms eDiscovery for Social Media

Industry's first investigative solution that dramatically changes how eDiscovery and Forensics Professionals conduct discovery of social media content today

PASADENA, Calif. --(October 5, 2011)-- X1 Discovery, Inc., today announced X1 Social Discovery™, the industry's first investigative solution specifically designed to enable eDiscovery and computer forensics professionals to effectively address social media content. X1 Social Discovery provides for a fast and powerful platform to collect, authenticate, search, review and produce electronically stored information (ESI) from popular social media sites such as Facebook, Twitter and LinkedIn. Available October 18, X1 Social Discovery builds upon the industry leading and patented X1 search technology and was designed by experienced eDiscovery practitioners to deliver instantaneous and comprehensive searching capabilities.

Social media is now a very common source of evidence in criminal and civil litigation. However, despite the obvious importance of social media evidence, eDiscovery and computer investigation professionals often miss critical evidence or altogether ignore entire volumes of social media relevant to their cases as they have lacked a solution to enable them to effectively address this universe of electronically stored data. X1 Social Discovery is tailored for eDiscovery and computer investigation professionals and their specific case-centric workflow from collection, search and production, while capturing and preserving key metadata and maintaining a consistent chain of custody throughout the process.

"X1 Social Discovery finally provides the eDiscovery community with a prime time solution to address social media," said Erik Laykin, Managing Director of [Duff and Phelps](#) Dispute and Legal Management Consulting group and Co-Leader of the firm's Global Electronic Discovery and Investigations Practice. "We will be integrating the software into our practice to address our extensive social media eDiscovery requirements."

"X1 Social Discovery uniquely provides eDiscovery and computer forensics professionals with a groundbreaking platform to address social media in the same manner as e-mail and e-documents," said John Patzakis, Founder and CEO of [X1 Discovery](#). "Our development team of [eDiscovery industry veterans](#) and [Idealab](#) technologists strive to deliver disruptive eDiscovery technology and we are proud that this solution clearly achieves this goal."

With X1 Social Discovery, automated searches are performed across multiple accounts and sources, including linked content, which often constitutes the most relevant aspect of individual social media streams. Unlike archiving and image capture solutions, X1 Social Discovery provides for a matter-centric workflow from search and collection through production in searchable native format, while preserving critical metadata not possible through image capture, printouts, or raw data archival of RSS feeds.

A look at the key benefits of X1 Social Discovery:

Key Feature	Advantage / Benefit
Collection & Preservation	Captures and preserves social media content including linked web pages in a scalable yet comprehensive manner. Thousands of social media items and postings are captured in minutes, hundreds of thousands in a manner of hours.
Authentication	ESI is collected from social media sites in read-only mode to ensure metadata and other evidence is not altered. MD5 hash values of individual social media items are calculated upon capture and maintained through export.
Analysis & First Pass Review	Perform unified searches with the patented X1 fast-as-you-type search technology across multiple accounts and social media streams from a single interface. Linked content, which is often the core substance of a social media item is automatically indexed and searched.
Export and Load File creation	Maintains social media data in a searchable native format from collection through production.
Case	Specifically designed for eDiscovery and computer forensics professionals, providing a

Management

case-centric workflow from search and collection through production and reporting

Screen Shot of the X1 Social Discovery Interface:

The screenshot displays the X1 Social Discovery interface. At the top, there are navigation tabs for 'Compose', 'Replies', 'Retweets', 'Date Created', and 'Favorited'. The search term 'huffington' is entered in the search bar. Below the search bar, there are two main sections: 'Twitter' on the left and 'Facebook' on the right. The Twitter section shows several tweets from users like 'chrisdaleoxford', 'Huffington Post', and 'TheMarketeer'. The Facebook section shows posts from 'Cathryn Goodman' and 'Jeff Lehman'. The interface includes a sidebar with navigation links for Twitter and Facebook, and a bottom status bar indicating '100,000,000 items indexed'.

X1 Social Discovery will be available on October 18, 2011 and is expected to be sold through the X1 Discovery website at an introductory price of \$945 per seat annually. For more information about this product, visit www.x1discovery.com/social_discovery.html or contact Cathryn Goodman by phone at 626-229-3071 or by email at info@x1discovery.com.

Follow X1 Discovery on [Twitter](#), [Facebook](#), [LinkedIn](#), and [YouTube](#).

About X1 Discovery, Inc.

[X1 Discovery](#) offers next generation collection and ECA solutions specifically designed for electronic discovery, legal and law enforcement professionals. Built upon the market leading X1 search solution for business professionals, X1 Discovery delivers eDiscovery that provides a platform for social media eDiscovery and effectively supports investigations of cloud-based data. X1 Discovery was founded by [Idealab](#), a creator and operator of technology businesses, and is powered by award winning and patented [X1 Search Technology](#) for business professionals.



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